



MAXVelle®

MADE IN ITALY

NATURAL
HAIR CARE
ATTITUDE

Colora
ULTRACOLOR

ANTIAGE HAIRCOLOR
LOW PERCENTAGE OF AMMONIA

with
Goji Extract

CREMA COLORANTE PER CAPELLI
A BASSO CONTENUTO AMMONIACALE
con Estratto di Goji



Naturali | Naturals mix 1:1



Naturali Intensi | Intense Naturals mix 1:1



Sabbia | Sand mix 1:1



Dorati | Golden mix 1:2





Colora
ULTRACOLOR
ANTIAGE-HAIRCOLOR
LOW PERCENTAGE OF AMMONIA
with Goji Extract

Dorati Intensi | Intense Golden mix 1:1

5.33

Castano Chiaro Dorato Intenso
Intense Golden Light Chestnut



6.33

Biondo Scuro Dorato Intenso
Intense Golden Dark Blonde



7.33

Biondo Dorato Intenso
Intense Golden Blonde



8.33

Biondo Chiaro Dorato Intenso
Intense Golden Light Blonde



9.33

Biondo Chiarissimo Dorato Intenso
Intense Golden Very Light Blonde



10.33

Biondo Platino Dorato Intenso
Intense Golden Platinum Blonde



Beige Iceberg | Iceberg Beige mix 1:1

7.71

Biondo Beige Iceberg
Iceberg Beige Blonde



8.71

Biondo Beige Chiaro Iceberg
Iceberg Light Blonde Beige



9.71

Biondo Chiarissimo Beige Iceberg
Iceberg Very Light Blonde Beige



Beige | Beige mix 1:1

7.70

Biondo Beige
Blonde Beige



8.70

Biondo Chiaro Beige
Light Blonde Beige



9.70

Biondo Chiarissimo Beige
Very Light Blonde Beige



10.70

Biondo Platino Beige
Beige Platinum Blonde



Iceberg | Iceberg mix 1:1

4.01

Castano Naturale Iceberg
Iceberg Natural Chestnut



5.01

Castano Chiaro Naturale Iceberg
Iceberg Natural Light Chestnut



6.01

Biondo Scuro Naturale Iceberg
Iceberg Natural Dark Blonde



7.01

Biondo Naturale Iceberg
Iceberg Natural Blonde



8.01

Biondo Chiaro Naturale Iceberg
Iceberg Natural Light Blonde



9.01

Biondo Chiarissimo Naturale Iceberg
Iceberg Natural Very Light Blonde



10.01

Biondo Platino Naturale Iceberg
Iceberg Natural Platinum Blonde





Colara
ULTRACOLOR
ANTIAGE-HAIRCOLOR
LOW PERCENTAGE OF AMMONIA
with Goji Extract

Iceberg Irisee | Iceberg Irisee mix 1:1



Nocciola | Hazelnut mix 1:1



Cacao | Cocoa mix 1:1



Mogano | Mahogany mix 1:1



Cioccolato | Chocolate mix 1:1





Colora
ULTRACOLOR
ANTIAGE-HAIRCOLOR
LOW PERCENTAGE OF AMMONIA
with Goji Extract

Rossi | Red mix 1:1

4.62

Castano Rosso Medio
Dark Chestnut Red



5.62

Castano Chiaro Rosso Intenso
Dark Light Chestnut Red



5.65

Castano Chiaro Rosso Meglio
Medium Light Chestnut



Rossi Ramati | Copper Red mix 1:1

5.64

Castano Chiaro Rosso Ramo
Copper Red Light Chestnut



6.64

Biondo Scuro Rosso Ramo
Copper Red Dark Blonde



7.64

Biondo Rosso Ramo
Copper Red Blonde



Rossi Intensi | Intense Red mix 1:1

5.666

Castano Chiaro Rosso Intenso
Intense Red Light Chestnut



6.666

Biondo Scuro Rosso Intenso
Intense Red Dark Blonde



7.666

Biondo Rosso Intenso
Intense Red Blonde



Ramati | Copper mix 1:1

6.4

Biondo Scuro Ramo
Dark Blonde Copper



7.44

Biondo Ramo Intenso
Intense Copper Blonde



8.4

Biondo Chiaro Ramo
Light Blonde Copper



8.43

Biondo Chiaro Ramo Capito
Warm Copper Light Blonde



9.44

Biondo Chiarissimo Ramo Intenso
Intense Copper Very Light Blonde



Purple | Purple mix 1:1

1.20

Nero Purple
Purple Black



5.222

Castano Chiaro Purple Intenso
Intense Purple Light Chestnut



6.222

Biondo Scuro Purple Intenso
Intense Purple Dark Blonde



9.20

Biondo Chiarissimo Purple
Purple Very Light Blonde



10.20

Biondo Platino Purple
Purple Platinum Blonde



Trendy Twenty | Trendy Twenty mix 1:1

7.31

Biondo Naturale Sabbia Isoberg
Natural Sand Isoberg Blonde



7.41

Biondo Naturale Ramo Isoberg
Natural Copper Isoberg Blonde



7.11

Biondo Naturale Intenso Isoberg
Natural Intense Isoberg Blonde





Colora
ULTRA COLOR
ANTIAGE-HAIRCOLOR
100% PERCENTAGE OF AMMONIA
with Goji Extract

Superschiarenti | Superlighteners mix 1:2

11.0

Biondo Naturale Super Platino
Super Platinum Natural Blonde

11.11

Biondo Cenero Super Platino
Super Platinum Ash Blonde

11.32

Biondo Chiaro Super Platino Beige Cenero
Ash Beige Super Plat. Very Light Blonde

11.22

Biondo Chiaro Super Platino Invi
Invi Super Plat. Very Light Blonde

12.1

Biondo Chiossante Strus Isberg
Super Light Strus Isberg Blonde

12.12

Biondo Chiossante Strus Isberg Intenso
Super Light Intense Strus Isberg Blonde

12.2

Biondo Chiossante Strus Purple
Super Light Strus Purple Blonde



Intensificatori | Intensifiers mix 1:1

0.4

Arancio
Orange

0.6

Rosso
Red

Argento

Argento
Silver

Grigio Scuro

Grigio Scuro
Dark Gray



Correttori | Correctors mix 1:1

Rosso

Rosso
Red

Arancione

Arancione
Orange

Giallo

Giallo
Yellow

Viola

Viola
Violet

Verde

Verde
Green

Blu

Blu
Blue

Argento

Argento
Silver



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COLORS SHADES	Mixing Ratio	Available Designs	Time of Processing Time
Natural, Natural Intense, Dorset Intense, Beige Iceberg, Beige Iceberg, Iceberg Intense, Nocsella, Cacao, Coccolato, Saffron, Mugany, Rose, Rose Ramant, Rose Intense, Ramant, Purple, Tandy Twenty, Intensicolor, Concolor	1:1	20/30 Vol. 6% / 9%	30'+5'
Nature, Prime Nature, Intense Dorset, Iceberg Beige, Beige Iceberg, Iceberg Intense, Himala, Cocoa, Coccolato, Sand, Mugany, Red, Cocoa Red, Intense Red, Cooper, Purple, Tandy, Twenty, Intensicolor, Concolor	1:2	20/30 Vol. 6% / 9%	30'+5'
Dorset Golden	1:2	20/30 Vol. 6% / 9%	30'+5'
Supersilverint Superblondes	1:2	40 Vol. 12%	55'+5'