

FR003

**GEL STRAIGHTENING SYSTEM WITH ORGANIC PROPERTIES UNIQUE FORCE
FOR NATURAL/TREATED/SENSITIVE HAIR**

Innovative and amazing anti-frizz permanent smoothing treatment with amino acids from Keratin and from Marine Collagen. Thanks to its organic properties, it allows you to straighten your hair in a natural way, removing any frizz. Full of cysteamine (an active ingredient derived from cysteine contained in keratin) allows to transform the disulphide bridge (bond) without damaging them. Amino acids from Marine Collagen penetrate the cuticles, moisturizing the hair down to the narrow, giving a restorative effect, softness, silkiness and shine. The treatment does not contain Ammonia, Thioglycolic Acid and Formaldehyde. The active ingredients, mainly of natural origins, allow modern hairstylist to preserve the well-being of the hair and scalp.

HOW TO USE:

Shampoo hair without rubbing the scalp and towel dry excess water.
Untangle the hair and make horizontal sections about 2 cm apart, starting from the nape/neck.
Apply the product on lengths and tips using a brush, starting at 1 cm from the scalp.
Saturate with care and keep combing to maintain constant tension on the hair.
Proceed with the application from the nape to the top of the head, combing the hair straight in all directions.

LEAVE IN TIME:

Leave on for a minimum of 5 minutes up to a maximum of 20 min, according to hair porosity.
Rinse thoroughly with warm water and proceed to Neutralization with Neutralizing Cream.
Recommended leave in time:
- for natural hair: 15 minutes- if the hair is still wavy after 15 min, leave on for an additional 5 minutes.
- for treated hair and sensitive hair: about 8-10 minutes.
If the hair is still wavy after 8-10 min, leave on for an additional 5 minutes.

INGREDIENTS: Aqua (Water), Cysteamine Hcl, Sodium Hydroxide, Hydroxyethylcellulose, Peg-40 Hydrogenated Castor Oil, Collagen Amino Acids, Hydroxypropyltrimonium Hydrolyzed Corn Starch, Methylchloroisothiazolinone, Methylisothiazolinone, Parfum (Fragrance), Pentasodium Pentetate, Polyquaternium-6, Sodium Chloride, Sorbitol, Benzyl Salicylate, Hexyl Cinnamal, Limonene, Linalool.*

PACKAGING

FR003 Tube
Capacity 250 ml

ACTIVE INGREDIENTS



KERATIN AMINO ACIDS
It's the protein constituent of the fundamental structure of the hair



AMINO ACIDS MARINE COLLAGEN
They have powerful moisturizing properties, working from the inside out and are a great treatment for damaged hair, preventing the formation of split ends.

