



CL014

## COLORA ULTRA COLOR Coloring Beauty Treatment

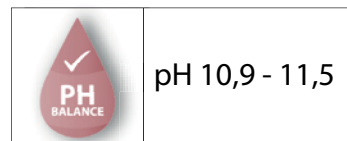
This innovative color treatment, with low-ammonia rate, SLES and SLS free, provides perfect white hair coverage with maximum protection and nourishment thanks to its formula enriched with Goji Extract, Chamomile, and Quaternized Keratin. The new formula with nano molecules and micro molecules guarantees a perfect penetration of color in all hair types, even the less receptive ones, that have progressively lost moisture and elasticity over time, also because of the continuous treatments they have undergone. COLORA ULTRA COLOR treatment softens the cortex and protects the scalp, repairing the hair in the damaged spots.

An intense, brilliant coloration, even more resistant to washing, with powerful antioxidant and anti-aging effect.

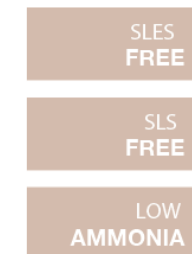
COLORA ULTRA COLOR does not require natural base addition within fantasy nuances, as the same, used as PURE, guarantee 100% coverage.

### HOW TO USE:

COLORI	Mixing Ratio	Developer	Application
Naturals, Intense Naturals, Intense Golden, Iceberg Beige, Beige, Iceberg, Hazelnut, Cocoa, Chocolate, Sand, Mahogany, Red, Copper Red, Intense Red, Copper, Purple, Intensifiers, Correctors	1:1	20/30 Vol. 6% / 9%	30'+5'
Golden	1:2	20/30 Vol. 6% / 9%	30'+5'
Superlighteners	1:2	40 Vol. 12%	55'+5'



pH 10,9 - 11,5



INGREDIENTS: aqua/water, sodium coco sulfate, cetearyl alcohol, myristyl alcohol, ammonium hydroxide, cocamide mea, cocamidopropyl betaine, oleth-20, sodium sulfite, tetrasodium edta, parfum/fragrance, cocodimonium hydroxypropyl hydrolyzed keratin, lycium barbarum fruit extract, chamomilla recutita extract, propylene glycol, glycerin, peg-8, sodium polyacrylate, peg-8/smdi copolymer, palmytoil myristil serinate, [+/- toluene-2,5-diamine sulfate, acrylates/ceteth-20 itaconate copolymer, cetearth-30, ppg-5-ceteth-20, polyquaternium-22, peg-2 oleamine, steareth-2, butyrospermum parkii butter, ethanolamine, oleyl alcohol, ammonium thiolactate, 2,6-dihydroxyethylaminotoluene, hc yellow no. 2, 4-amino-2-hydroxytoluene, 2-amino-4-hydroxyethylaminoanisole sulfate, n,n-bis(2-hydroxyethyl)-p-phenylenediamine sulfate, basic orange 31, p-phenylenediamine, resorcinol, p-aminophenol, basic yellow 87, 1-hydroxyethyl 4,5-diamino pyrazole sulfate, phenyl methyl pyrazolone, basic red 51, 4 chlororesorcinol, erythorbic acid, 1,5-naphthalenediol, m-aminophenol, 2-methylresorcinol, \_1 , 5-amino-6-chloro-o-cresol, hc red no. 3, 1-naphtol , 2-amino-6-chloro-4-nitrophenol, 4-hydroxypropylamino-3-nitrophenol, ascorbic acid, 2-amino-3-hydroxypyridine]

### PACKAGING

Aluminum tube  
Capacity 100 ml

### ACTIVE INGREDIENTS



#### GOJI EXTRACT

It has a strong oxidizing, Emollient, revitalizing and moisturizing effect. Moreover it is a natural antiage.



#### CHAMOMILE EXTRACT

Reduces skin reactions with a soothing activity on the scalp.



#### CHERATINA QUATERNIZZATA

It performs an antistatic, moisturizing and conditioning action, covering the hair of a lubricating film and repairing damaged spots. Helps adding body and volume to the hair shaft.